

Rugged Evolution Beard Care
809 Live Oak Drive, Chesapeake, VA 23320
Website: www.ruggedevo.com
Email: info@j-arrington.com (855-848-3029)

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**"Rugged Is the
New Smooth"**

You Tube Channel Rugged EVO TV

By Dakota Somerville

Have you subscribed yet? Here are three reasons why you should.

- (1) As an official beard lover, you will want present yourself to others as a well put together man.
- (2) Men are now capturing the market of many social media platforms with open dialogue conversations.
- (3) Subscribers are notified when new segments are on live, providing you the luxury of watching from the comfort of your home.

Women and men are enjoying Rugged EVO TV. The dynamic interaction with host and CEO Arrington has come across in season one as entertaining. As we begin season two expect more of the same, with a bevy of interesting guests.

We are committed to laughter, insight, and lifestyle topics to feed the soul of each and every subscriber. The professional studio setting has a male decorative theme that has become very pleasing to the eye. Arrington has been working diligently to enhance all aspects of the show for season two.

Stop by, checkout Rugged EVO TV, subscribe and enjoy!

“Shining a light on local business owners.”

Rugged Evolution Presents
VIRTUAL POP UP SHOP
RUGGED EVOLUTION BEARD CARE
Arrington Gavin, CEO

WATCH US LIVE
f LIVE

MAR 27th
1pm

VENDORS

THE PACK ROAD TRIP TRAVEL CLUB
WWW.THEPACKTRAVELCLUB.COM

ETERNAL
WWW.ETERNAL19XX.COM

DAPPER LUQ COLLECTION
WWW.DAPPERLUQ.COM

VIRTUAL SHOPPING EXPERIENCE

\$1,000 GIVEAWAY!

- 50+ VENDORS
- LIVE DJS
- FLAT SCREEN TV & TABLET GIVEAWAY

SATURDAY APRIL 17TH, 2021

TICKETS AT
Eventbrite

FREE TO REGISTER

(12:00PM-8PM EST)

On March 27th Rugged Evolution Pop Up Shop introduced our community to a few local vendors. Facebook live is the perfect platform on a Saturday afternoon. Dapper Luq Collection, shared his custom clothier suit details for spring and summer weddings. Andrae Marable of The Pack Road Trip Travel Club, shared a big announcement. Coming March 2022 a trip to Napa Valley, flight information will be released this summer. Business owner Johnathan Jones of Eternal 19xx, showcased his gear line. Mental health awareness is his brands visionary goal. Our first virtual pop-up shop was a huge success.

Thank You for tuning in...

RuggedEVO will be a vendor on the Virtual Shopping Experience, Saturday, April 17th. Enjoy a mega shopping experience from the comforts of home. You could win a flat screen TV, tablet or a \$1000 prize. Registration is FREE click the Eventbrite link below or call 757-770-6132 for more information. Below you will find your personalized link for the event. Every time you share this event, be sure to add your link for tracking registrations.

<https://www.eventbrite.com/e/virtual-shopping-experience-1000-giveaway12pm-8pm-tickets-146661651949?aff=Alice>



Rugged Monthly Tip:

Beard Balm helps to detangle the beard and moisturize it. We have sixteen different beard balm scents to choose from. Do you have a favorite? Try out a few, and click the yellow box marked testimonial at the bottom of the newsletter. Share your before and after experience. We would love to hear all about your Rugged

A healthy beard starts with a healthy diet. Eat more foods that will help you grow your beard.

CEO Arrington with co-host Jonathon Jones and Andrae Marable bring the heat. Finale topics of discussion included perfect pastors, man weaves and conflict resolution with family and friends. Real men chatting it up about real life subject matter. Season 1 was an exciting adventure, stay linked for more fire with season 2.



“R” Smooth Club Season 1 Finale - March 11, 2021

Don't forget to get your exfoliating products...



WTKR.COM
Celebrating Mustache March on Coast Live

WTKR 3 Studio
March 4, 2021



Rugged Evolution Beard Care introduced their new product “Smooth Stache” to the viewing audience of WTKR 3. Mustache March during the pandemic almost feels like Mustache 2020 for many men. Depending on the amount of stache you are sporting, use the roller to either go in circles or straight across about 5 to 10 seconds. The mustache serum is less oily because the skin above the lip is much more sensitive. Beards and Staches are here to stay!



WTKR 3 host Cheryl Nelson gave Rugged Evo a heartfelt shout out. Cheryl is quoted; “Guys, if you’re sporting a beard or mustache, you’ve gotta try Rugged.” Thank You, Cheryl and the lovely April Woodard. You two are the best.