

Rugged Evolution Beard Care
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"Rugged Is the New Smooth"

Rugged Evolution Foundation

By Dakota Somerville



Join Rugged Evolution as we prepare to give back to the Hampton Roads Community. In 2019 we successfully made 363 children smile with a cool new back pack, filled with school supplies. Be sure to come see us on August 28th. We will also have more than one barber available and ready to give the best youth haircuts. Please see the newsletter flyer for the four school supply drop off locations.

CEO Arrington has always had a humanitarian concern for the welfare of others. As far back as high school, he was traveling overseas. Honduras and Vietnam are just two of his previous overseas community service locations. Rugged Evolution wants you to spread the word. Looking forward to seeing you on Saturday, Aug 28th at Indian River Community Center.

“Rugged Evolution 2019 Holiday Event Memory”



I recently had the pleasure of attending Rugged Evolution’s Yule Tide Trunk Show. CEO J. Arrington was an exciting addition to the historic Stark & Legum, located in downtown Norfolk, Virginia.

Owner Michael J. Benton welcomed this young entrepreneur, and his full line of health conscious beard care products. As the customers mingled around in the apparel store, Michael and his staff directed them to Stark & Legum’s newest addition. The store has a deep rooted community based reputation since 1924. Introducing loyal customers to essential skin care, hair care, and grooming products is an absolute win for everyone.

Rugged Evolution represented by its amazing twenty-four year old CEO is becoming impressively well known. On November 25th, Coast Live WTKR channel 3 celebrated the growth of Rugged Evolution during their holiday segment. One lucky winner took home a gift giveaway box of beard care products valued at \$250. Beard lovers all over the United States are linking into this young visionary. As a bit of holiday back-story from Essence magazine, December 2018. Rugged Evolution was handsomely featured in the holiday gift guide; now that my readership is global networking.

Blogger: Dakota Somerville

dakotavibe.wordpress.com/2019/12/01/tis-the-season-to-get-rugged/



“R” Smooth Club Podcast Season 2

Arrington and his co-host are thrilled to begin season 2. Special hand claps go out to Donnell, Luqman, Erik, Johnathan and Andrae. Summer 2021 will enlighten, as well as entertain our “R” Smooth Club followers.

Arrington and Johnathan pay a podcast studio visit to Syrok Foxx of “In Your City,” segment coming soon.



**Season 2 Premiere
July 1, 2021 (7pm)**

Early Jackson

Early – Empowers

Author, Activist and man of a million HATS will kick off Season 2 after show.

The best of Rugged Evolution is yet to come. Stay linked with “R” Smooth Club Podcast. Season “2” will be fantastic.

One on one private consultations are available by appt.

#855-848-3029



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YouTube - Rugged EVO TV

"R" Smooth Club available on Apple, Spotify & Google podcasts

COMING SOON: What's Going On Wednesday radio show on The Block 105 Radio
www.theblock105.com

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