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## Rugged Team Member Highlight SUIT UP - REALITY TV SHOW



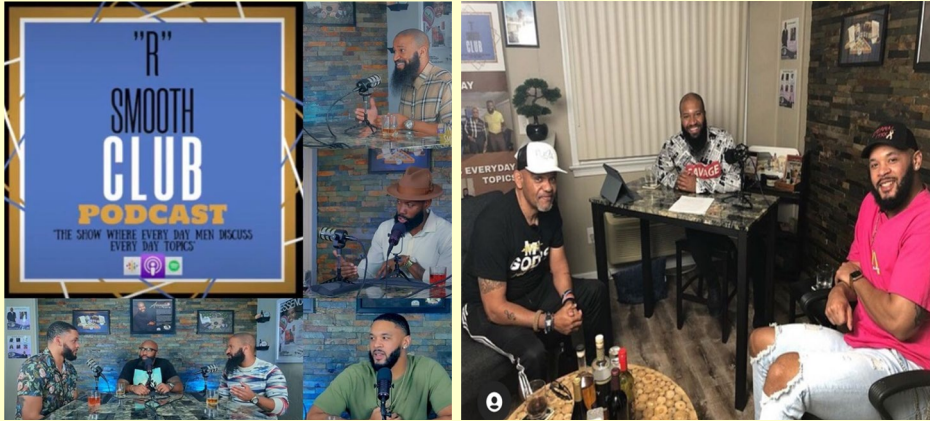
***DAPPER LUQ and PATRICIA STREETER***

We are thrilled to support our community fashion experts. Tune into @innovatorsstream for a weekly dose of "Suit Up" reality series. Every Wednesday Luq and Patricia will share with their viewers the process of choosing, designing, and styling a custom suit purchase. The series will run for 11 episodes at 8pm via Innovators Stream. <https://innovators.stream/>

Congratulations! We see you two standing out in the crowd on the daily. Virginia is truly a fashion hub for lovers of style. Men and women are tapping into elegance for their special occasion needs with this dynamic fashion duo. CEO Arrington Gavin has benefited immensely from his handsome custom suit purchase.

Author: **Dakota Somerville**

## “R” Smooth Club Podcast the Ultimate Men’s Convo



Have you tuned in yet? The men’s conversation is getting real with everyday topics. Arrington and his co-host are bringing powerful subjects to the chat table, and the women love the profound insight being discussed. The guys are stepping out of their comfort zones, peeling back the layers for your entertainment pleasure. We invite you to tune in for trending topics, and the latest news happenings around the globe.

RuggedEvo TV – Youtube Channel – Thursday 7pm

ESP TV – Wednesday at 8pm - @esptvnetwork

Poolside Cooking TV – Saturday at 5pm - @Rokuplayer and @Amazonfiretv

Podcast Platforms: @spotify @applepodcasts @stitcherPodcasts



Guest Co-host: Corian O. Shaw

**SEASON “3” Filming has started with Hybrid Productionz**



Product of the week can be found on Rugged Evolution Beard Care's landing page:

October 11<sup>th</sup> Tidal Wave Balm/Oil  
 October 20<sup>th</sup> Invigorating Conditioning Shampoo

Tidal Wave balm & oil is a strong scent of black pepper and bergamot. Rugged Evolutions Invigorating Conditioning Shampoo is the secret to a full healthy beard. Try our bergamot mint flavor, a to give you a feeling of distinction.



Its that time again....  
 No shave November is a month long tribute to cancer prevention and awareness. So fellas, put down your razors, clippers and scissors. Let those beards grow freely, enjoy the journey while you strike up a conversation about cancer research.

“Rugged is the new Smooth”



In honor of No-Shave November all Rugged Evolution Beard Care products are 10% off final purchase. Please share with your family and friends, and don't forget to use our code: NOV-10

Monroe Rooftop, Hampton Virginia elegantly hosted a lovey private soiree on October 29<sup>th</sup>. Arrington attended the Young Professional Happy Hour Reception in support of gubernatorial candidate Terry McAulliffe.



Tamara L. Shewmake, Arrington Gavin and Stephanie N. Morales



"MOTIVATIONAL MONDAY" with CEO Arrington Gavin. Believe in yourself...

**Contact Information:**

[www.ruggedevo.com](http://www.ruggedevo.com)

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[www.HaiRadio.com](http://www.HaiRadio.com)

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What's Going on Wednesday via Instagram