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2021 Black Diamond Weekend HOMECOMING KING and his QUEEN



Rugged CEO Arrington, and his lovey fiancée SheAyre dazzled the night away attending The Black Diamond Weekend awards ceremony. This year's theme, "It's a Different World" highlighted the best of the best in local entrepreneurship! We are beyond proud of Arrington's business accomplishments, and community leadership.

Author: Dakota Somerville

Rugged Evolution Beard Care Article Feature ...



Congratulations HM Magazine 2021 Fall/Winter Edition

Sunday November 7th the Chesapeake Conference Center hosted a fun 80's themed magazine release party. Creator Dominique Lunn pulled out all of the goodies for his invited guest. CEO Arrington Gavin and his team were in attendance to celebrate his article, "Serving Our Community". The message can be found in the details, positive energy attracts positive energy. Order your personal copy today at www.HNMMedia.com

*Your biggest revolution should be achieving your dreams.
-Arrington Gavin*

What's Your Revolution? A podcast for men and the people who love them. Beardologist and CEO Arrington Gavin joined the pod chat to share the story of his beard journey. Any man can learn to embrace a healthy beard lifestyle. Emmy award winning TV host Rushion McDonald attributes his good looks to his daily indulgence of Rugged's beard care products.





“R” Smooth Club Podcast

Podcast’s all over the globe are gaining momentum. “R” Smooth Club has arrived on the streaming circuit. Arrington and his co-host are becoming recognized, as the all-male talk show to check out for open dialogue. The guys discuss news headlines, sports updates, music and current events happening worldwide. Season 3 is going to be epic on all levels, stay tuned for the best of what is to come.

RUGGED EVOLUTION
PRODUCT LOCATIONS

- **SYKES HEALTH ZONE**
700 N Military Highway
Norfolk, VA 23502
(757) 761-1527
- **STARK & LEGUM**
723 Granby Street
Norfolk, VA 23510
(757) 627-1018
- **PANACHE SKIN AND WAX BOUTIQUE**
11747 Jefferson Ave Ste 2-A
Newport News, VA 23606
(757) 344-2337
- **BLESSED ROOTS**
7639 B Granby Street
Norfolk, VA 23505
(757) 937-9516
- **THE DEN BARBERSHOP**
3904 Bainbridge Boulevard
Chesapeake, VA 23324
(757) 920-0002
- **DAPPER LUQ COLLECTION**
3574 Holland Road
Virginia Beach, Virginia 23452
(757) 822-9882

PURCHASE RUGGED EVOLUTION PRODUCTS AT THESE LOCATIONS

Tis The Season!
Shop Rugged for your holiday gifts. Stop by any of our small business partner locations in the 757 area. Give us a call for a one on one consultation.

Arrington will make it easy to choose the perfect mens care product for your loved one.
(855) 848-3029

“Rugged is the new Smooth”



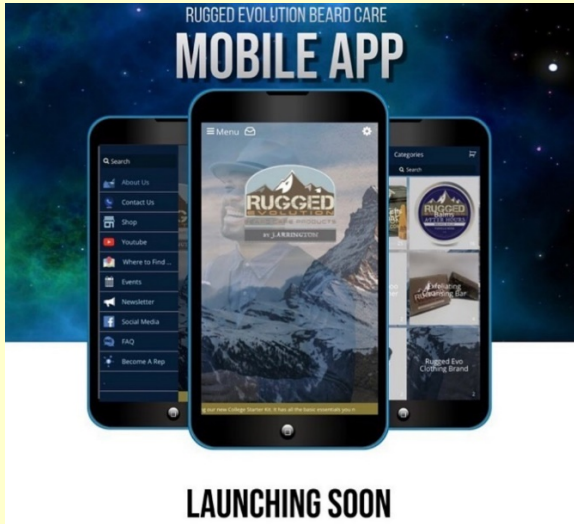
Salud, Arrington raises his glass at the Ebony Black Tie Affair.

CEO 2021 Highlight

As the year begins to come to a close, business owners reflect on their accomplishments, struggle moments, and every single whoa blessing. Arrington and his Rugged Evolution Foudation have tapped into the hearts of his Hampton Roads community. The law of attraction teaches us when you genuinely bless others, the same blessings will return to you tenfold. He is not holding back on his vision of changing the narrative.

“The essence of a well groomed man is admired by many”

Arrington has gained the respect of bearded gentle all around the world, as an expert in the men’s health industry. Through networking and promotion his name has become synonymous with the sound of success. Men are woke and paying attention to their self-care. Are the women, and their loved ones enjoying the results? You bet they are, some are even selecting a favorite beard balm or beard oil fragrance suited for those special romantic dates. I have a really good feeling 2022 will bring phenomenal outcomes for his brand, and future business endeavars. ~Dakota Somerville



Rugged will be joining the instant real time world. Giving our customers easy access from their mobile devices.

Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

"R" Smooth Club available on Apple, Spotify and Google podcasts.

www.HaiRadio.com

Poolside Cooking Network TV
 ROKU and Amazon Fire TV
 ESP Network TV

What's Going on Wednesday via Instagram



Schedule your appointment today.

We look forward to helping you achieve your best beard experience, just in time for Christmas....