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May 1, 2022
Volume 2 Issue 5

Monthly Newsletter



INSIDE THIS ISSUE

FRIDAY
MAY 13

RUGGED EVOLUTION FOUNDATION PRESENTS...

LAUGHTER TOMORROW'S FUTURE COMEDY SHOW

QUINCY CARR
FRIDAY 7:30 PM - 9:00 PM
WEDNESDAY 7:30 PM - 9:00 PM

DOORS OPEN 7:30 PM
SHOW STARTS AT 8PM
TICKETS \$40

**DAVE
CHAMPION**

**BRENAE
WILLIAMS**

ALPHA LEARNING & EDUCATION CENTER - 436 W 35 ST, NORFOLK, VA 23508
TICKET: \$40 - FREE RAFFLE DRAWING
PURCHASE TICKETS ON: [EVENTBRITE](https://www.eventbrite.com)

MUSIC BY
DJ SIO &

ALL PROCEEDS WILL GO TO RUGGED EVOLUTION FOUNDATION

1. Fundraiser
2. Texture Unplugged, HM Magazine Recap
3. 2022 Emerge Award Nominee
4. WPCE 1400 Gospel Radio Appearance
5. MFW Virginia
6. HM Magazine Hair Battle and Couture Fashion Show
7. Sponsors
8. Contact Information

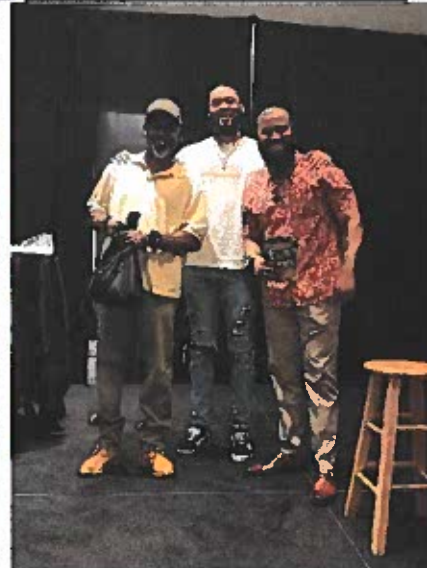
“LAUGHTER FOR TOMORROWS FUTURE”

The Rugged Evolution Foundation is excited to announce the start of our new comedy series. All proceeds will go to the foundations youth investing in tomorrows future. We are over the moon to have you join our kickoff celebration. *Tickets are on sale at Eventbrite, don't miss out.*



May Newsletter Highlight

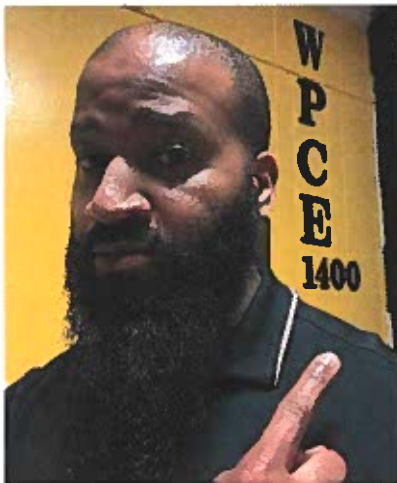
Wowzers! April has shown up epically on point for CEO Arrington Gavin. **HM Magazine's** sponsored event, **Texture Unplugged** was a tremendous success. This two-day educational event proved to be informative for anyone in the hair care industry. We as an audience learned Rugged Evolution Beard Care products can be used by women. Healthy shampoos and beard oils for the scalp are unisex products. Arrington gave a highly informative 45-minute tutorial on the dos and don'ts of healthy beard maintenance. With the presentation assistance of Johnathan and Dre, he answered the industry questions with confidence, and ease. News reporter Leondra Head captured a great interview for WTKR3. Success can be measured by how well an entrepreneur interacts with his industry peers. LA based celebrity hair stylist and business owner Lawerence Ray Parker and Arrington were spotted chatting it up near the main stage. Congratulations team Rugged Evolution Beard Care.



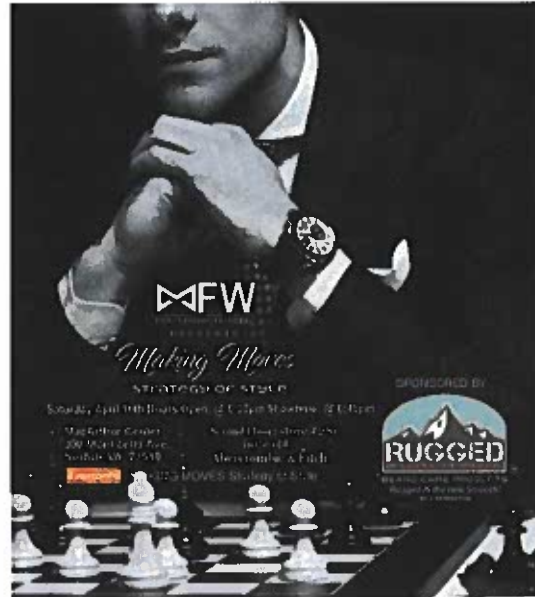
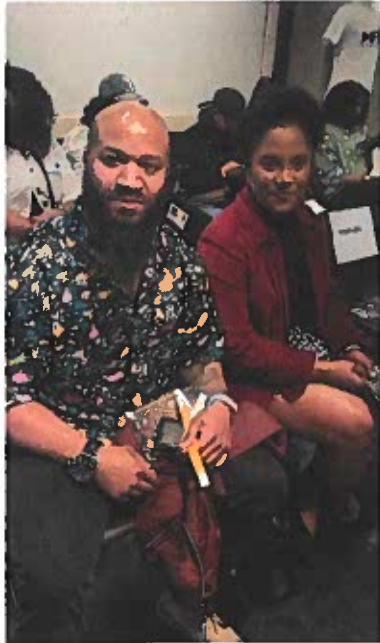
2022 Emerge Award Nominee



Voting submissions closed on April 30th. Thank You, we appreciate every vote cast for our favorite business owner/ entrepreneur in Hampton Roads, VA. Fingers crossed, over 3, 500 votes are being counted.

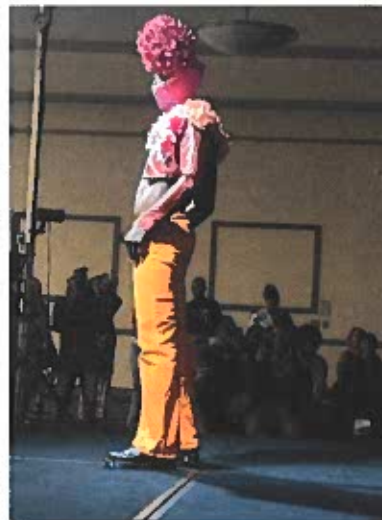


CEO Arrington Gavin is a well know community supporter. Stepping up to the microphone for WPCE 1400 during the radio stations second round of voting. Congratulations on being a 2022 candidate for radio station of the year in the large market category. We think he looks perfectly in place behind the microphone, let us know what you think.



Rugged Evolution was a proud sponsor of MFW VA and HM Magazine Spring Couture Fashion Show.

“RUGGED SUPPORTS 2022 FASHION IN HAMPTON ROADS VA”



BRAVO CASTANOMODAFINA

Thank You! Sponsors and Supporters, additional logos coming soon.



We are live, you can now download Rugged Evolution Beard Care App for easy access. Search your google store on your mobile device, and upload the mobile app. Calls are now being answered directly (757-955-0656)



Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

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