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*Monthly
Newsletter*

Rugged Evolution Beard Care 809 Live Oak Drive,
Chesapeake, VA 23320 Website: www.ruggedev.com
Email: info@j-arrington.com (855-848-3029)

INSIDE THIS ISSUE

1. V-Point Radio Launch
2. Rugged Evolution Foundation-back to school event
3. “R” Smooth Club Podcast embracing mentorship
4. Purposefully bridging the GAP with LGBTQ men
5. Electoral candidate engagement
6. CEO Highlight
7. Supporters and contact information

CONGRATULATIONS V-POINT RADIO SHOW- LET’S GO

We are thrilled to announce the launch of V-Point. Join in every Tuesday at 7pm EST on Peace 95.3 FM and WPCE 1400 AM, or online via WPCE1400.com. Arrington along with co-host Clarence Neely are gearing up for thought provoking viewpoints from a host of interesting guest. Chime in, embrace the mantra “You talk We Listen” what’s your viewpoint? Thank you, to our special guest, Dr. Charles Coprew, and comedian Quincy Carr. Stay linked for all the magic!

Rugged Evolution Foundation Back to School Event

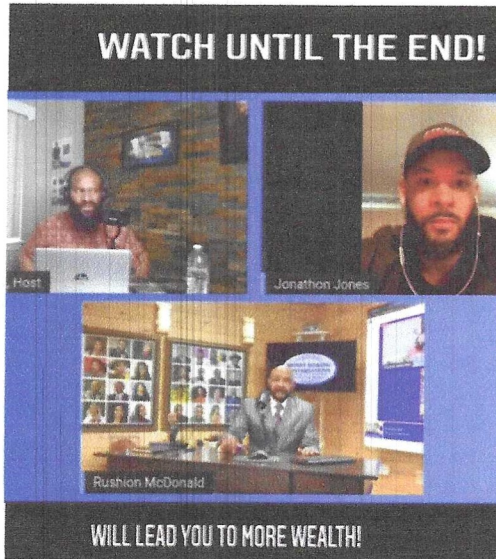


Time is moving along so quickly, in the blink of an eye, its already time to get out little people ready for their next school experience. CEO Arrington and his foundation are preparing for their 3rd annual school giveaway. Join us with donations, drop off locations are listed below. Hey! Barbers in the local area, we need you, our little kings need you too. Please volunteer a tiny bit of your time. Contact us for more information at (757) 955-0656 or e-mail at ruggedevobc@gmail.com Thank You in advance....

Drop Off Locations:

- The Den Barber Shop
- The Murray Center
- Anointed Touch Hair Salon
- Blessed Roots Beauty Supply
- Rugged Evolution Beard Care





Congratulations to entertainer Kbanablaq, on your new book, and drag queen show. We are here for purposefully bridging the gap between straight and LGBTQ men.

“R” Smooth Club Podcast Embracing Mentorship

Emmy award winner Rushion McDonald has been a driving force in the growth of Rugged Evolution. He has evaluated Arringtons business ventures, and continues to offer words of wisdom. Learn to listen and take notes from those who are willing to offer knowledge. His advice to Arrington is to “keep winning and writing your own story”. Networking is a perfect avenue to connect with business mentors.



Arrington engaged with two of Virginia’s congressional candidates recently. Elaine Luria (D) and Senator Jen Kiggans (R) election season is upon us.

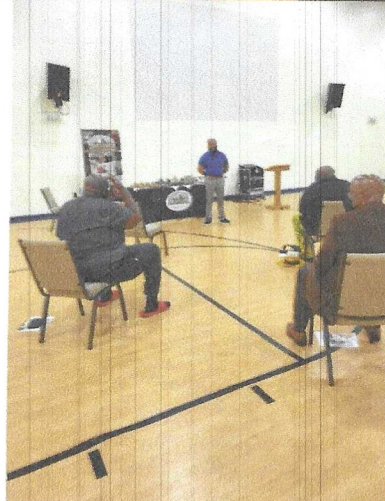
He has also engaged in conversations with Chesapeake City Council Candidate Les Smith. In order to make informed decisions, one must study the platforms. We do not choose sides; we meet in the middle.



Greetings to our newsletter readership. Kindness is never over-rated, sharing knowledge is an outwardly form of kindness. CEO Arrington was honored when asked to share his beard care journey with the men of New Light Church – The City of Praise in Chesapeake, VA. Barber and customer networking was the open door for this wonderful opportunity to enlighten the male congregation.

The all-male audience grew to about twelve interested gentlemen, who were truly ready to start a healthy beard care journey with their new purchases. Arrington educates his customers on the importance of being healthy from the inside out. We are excited to see him grow in his educational platform. Healthy beard care during the change of seasons, requires the change of facial products. And that holds true for men, as well as women. Congratulations Arrington, keep growing in the industry.

Author: *Dakota Somerville*



SWaM CERTIFIED:

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities

Thank You! Sponsors and Supporters, additional logos coming soon.



Please feel free to contact CEO Arrington for a one on one personal consultation. All calls are now being answered directly (757-955-0656)



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Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

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