

Ruggedevo.com

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Monthly Newsletter

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INSIDE THIS ISSUE

1. Back To School Foundation Fundraiser
2. "R" Smooth Club Podcast Update
3. New Scent "Gallant"
4. CEO Highlights
5. FunnyBone Comedy Club
6. Men's Health Month
7. Rugged Mobile App
8. Sponsors and Supporters
9. Contact Information



"BACK TO SCHOOL GIVEAWAY"

Summer just began, and we are being proactive in the area of event planning. Save the date, August 27th for a fun filled giveaway experience. Last year we packed well over 600 backpacks for the HR community.

Stay connected for upcoming fundraiser announcements.

“R” Smooth Club Podcast Update



Are you excited for the next season of “R” Smooth Club Podcast? Arrington and his co-host have been busy filming episodes for your listening pleasure. Everyday men like pastor and national recording artist, Patrick Riddick of the hit music series Voices of Fire have joined in on everyday conversations. Coast Live TV host Chandler Nunnally joined the podcast for a great chat with the guys. Prepare to be amazed, our next season will surely be epic!!

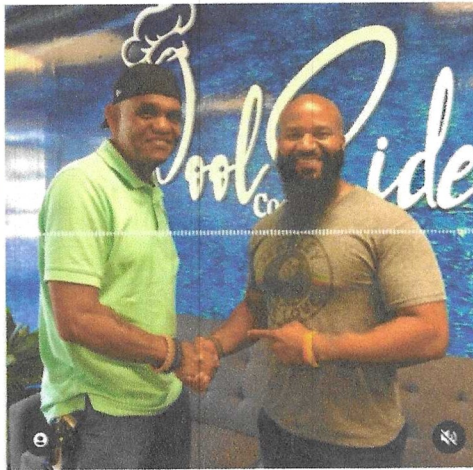
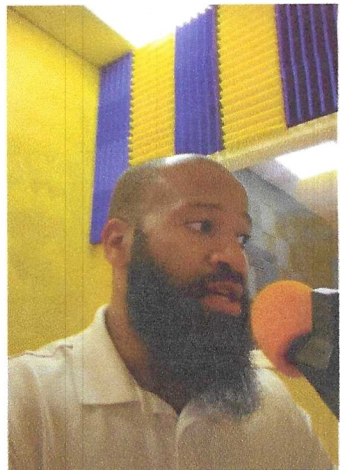


NEW SCENT GALLANT – PERFECT FOR THE SUMMER

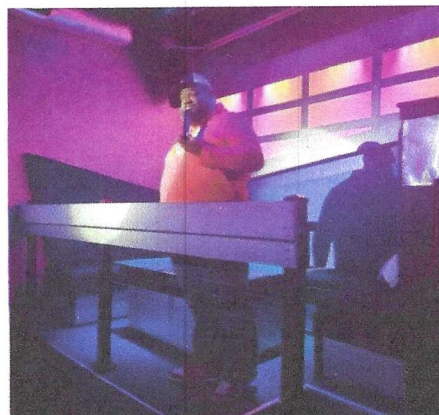
Gallant is a brand-new ginger bourbon scent just in time for summer. New balm, oil, soap, and bodywash are easily available via our website. CEO Arrington is full of pride in sharing his first-time body wash product. Summer naturally prompts you to shower more often, lather it up with a new “Gallant” body wash.



Chesapeake City Council Candidate Les Smith and Rugged Evolution Beard Care enjoy a relaxing paint party fundraiser. Be sure to vote on November 8, 2022.

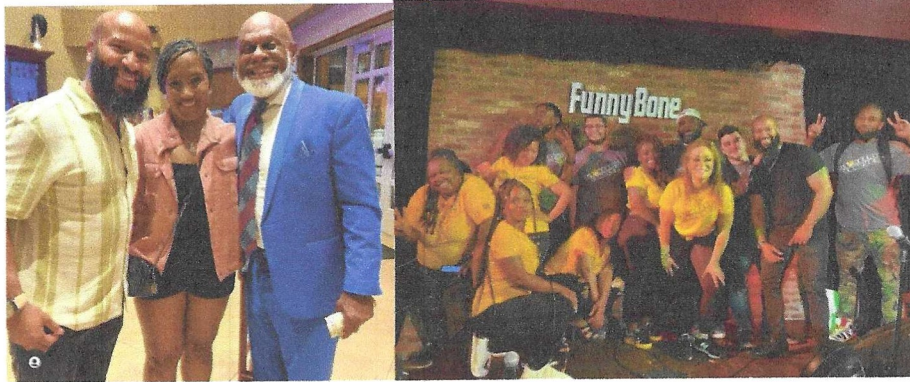


Congratulations are in order for Arrington and co-host Clarence Neely. Radio Bootcamp is over, and the duo will launch a new radio adventure. We are thrilled to announce starting July 26th, WCPE 1400AM and Peace 95.3FM will air V-Point (viewpoint). Lets all tune in Tuesdays at 7pm to support.



Comedian Big Vino will headline our 2nd Laughter for Tomorrow's Future Comedy Show on July 31st. Stay connected for more details (TBA)

Out In The City – Virginia Beach FunnyBone



Laughter is by far the best medicine. Arrington and SheAyre are all smiles pictured above with comedic icon Michael Colyar. The Virginia Beach Funnybone is a major comedy staple in the area. TK Kirkland is another standup comedy legend who murdered the stage here at the Funnybone. Check out the comedy club and enjoy a wonderful night out. The food and drinks are all on point.



Men's Health Month inspired CEO Arrington to begin his healthy workout regiment. He will certainly be happy with his results, just in time for his upcoming nuptials.

Rugged Evolution free Mobile App is now live via google play and your mobile App store.

SWaM CERTIFIED:

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities.

Thank You! Sponsors and Supporters, additional logos coming soon.



Please feel free to contact CEO Arrington for a one on one personal consultation. All calls are now being answered directly (757-955-0656)



Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

"R" Smooth Club available on Apple, Spotify, and Google podcasts. Check out 'What's Going on Wednesday' via Instagram.

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