

Ruggeddevo.com

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Monthly Newsletter

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Congratulations Mr. and Mrs. Gavin

CEO Arrington Gavin tied the matrimonial knot on September 17th at the elegant Grand Holland Estate in South Carolina. God is love, and love is beautiful. The bride was absolutely stunning in her strapless lace overlay gown, accenting her floral bouquet of wine and mauve colored flowers.

“R” Smooth Club Podcast (returns Oct. 6th)



Are you ready? “R” Smooth Club Podcast will hit the airways with a bang on October 6th. Be sure to tune in every Thursday at 7pm. We can not wait to hear the guys chat it up everyday men’s style, discussing everyday topics.

Jerry Stephanitsis, director of operations for Virginia Championship Wrestling will kick off the new season. Sports entertainment is a big niche globally, and the platform is growing in numbers. Families worldwide enjoy the sport of wrestling venues for its action and momentum. Let us know during the podcast in the comments, who are some of your favorites?

*New Podcast Guest Alert...I am SOOO excited
Actress, Comedian, Entrepreneur and Author Kiana Dancie*



~Choose your fall season products below~

RUGGED EVOLUTION BEARD CARE
COLLEGE STARTER KIT \$25
 INCLUDES:
 2- 3oz Conditioning Shampoo
 1- 3oz Balm
 1- 1oz Oil
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 ORDER NOW! www.ruggedevo.com

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 *Softens and adds sheen and luster
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PRODUCT OF THE WEEK
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INTRODUCING OUR NEW SCENT... GALLANT
 You can purchase on our website at Ruggedevo.com or download our app, RuggedEvo

Tis the season to get your facial hair ready for fall activities. Ask your barber if he is stocking Rugged Evolution Beard Care Products? Tell him to contact CEO Arrington at (855-848-3029) for retail rates on the best all natural hair care products, available for all textures.

Gallant is the new scent to try, purchase the oil, balm, soap, and shampoo for an irresistible fragrance. Get yourself ready for your next football game, or tailgating experience. College students your starter kit is available for an easy peasy price of \$25. Turn those heads on campus, giving a look of confidence. PKG INCLUDES: 2 conditioning shampoos, 1 balm, 1 oil and 1 wooden comb.

What's Your V-Point Radio Show



Be sure to tune in every Tuesday night on 95.3FM at 7pm for the hottest radio talk show in the Hampton Roads area. Politicians, entrepreneurs and community change makers are coming into the studio dropping profound nuggets that we the community need to chime in on! Join Arrington and Clarence at WPCE 1400AM, Facebook Live and www.churchwebcast.com

Rugged Evolution Beard Care Announcements:

- Rugged Evolution will be running a commercial on SKY 4 TV during the SWAC football season.
- WTKR and WGNT in Hampton Roads are airing HBCU games. We are excited to feature Rugged Evolution commercials ten times per each game.
- NOVEMBEARD will air on Coast Live TV. November 1st and 30th. Rugged Evolution is the title sponsor for November Coast Live TV show.
- Congratulations Arrington on your member exclusive Black Brand nomination. Vote at www.blackdiamondweekend.com Let's Go!! **"Entrepreneur of the Year"**



Arrington Gavin
Founder & CEO, RUGGED

SWaM CERTIFIED:

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities

Thank You! Sponsors and Supporters, additional logos coming soon.



Please feel free to contact CEO Arrington for a one on one personal consultation. All calls are now being answered directly (757-955-0656)



Walmart.com



Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

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