

Ruggedevo.com

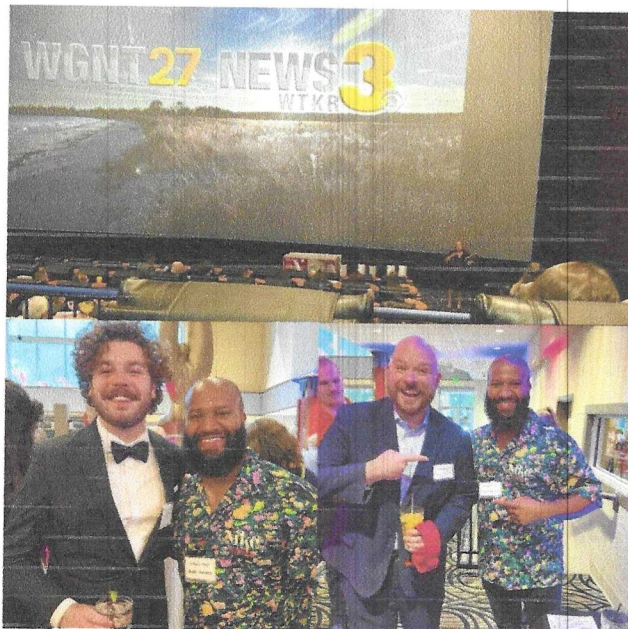
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Monthly Newsletter

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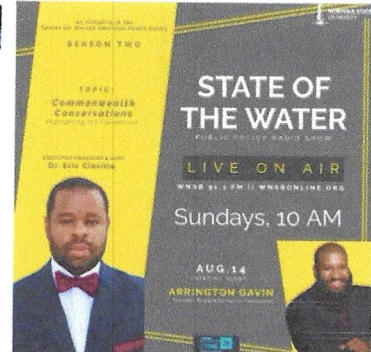
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CEO Arrington Gavin attended WTKR-News 3's Fall Premiere Party
Captured actively enjoying celebratory interactions with Coast Live Co-host Chandler Nunnally, and news anchor Blaine Stewart. The festivities took place at Cinema Café-Edinburgh, Chesapeake Va. The value of networking with like minded business associates proves to be a priceless opportunity.

Rugged Evolution TV and Radio Appearances



CEO Arrington is hitting the mark on media communication. The best way to stay relevant with your customers, and potential new customers would be to circulate on all platforms. Check out Coast Live, Friday, September 2nd to hear product information, and Arrington will enlighten the viewers on the topic of “World Beard Day.” August radio appearances include, State of the Water hosted by Dr. Eric Claville, WNSB91.1FM and Emerge the magazine radio show WHOV 88.1FM.

Have you tried Gallant, our rich lathering body wash?



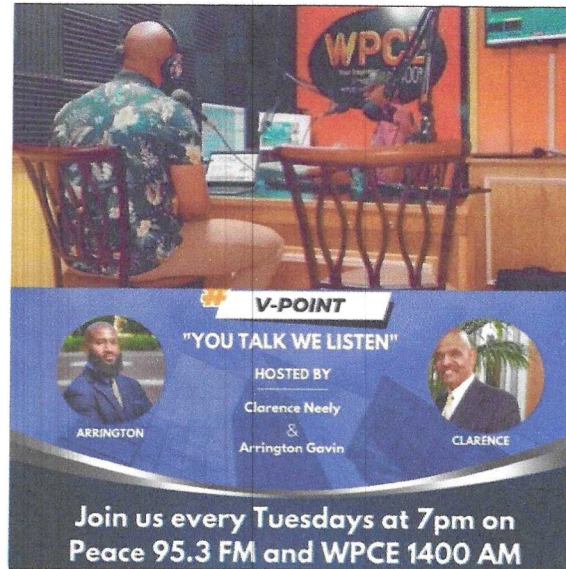


Rugged Evolution Foundation held its third annual backpack charity event, Saturday, August 27th in partnership with First Baptist Church, Norfolk, VA. The Murray Center was a perfect location for the community to join in on the back-to-school celebration. Hand claps to every volunteer. DJ Big B kept the audience momentum on ten. Food, music, haircuts, and face painting kept beautiful smiles on the children's faces throughout the entire day. WNSB Hot 91FM was our official media sponsor. Thank you, to our community sponsors, No Ordinary Woman 2.0, and The Morris Davis Foundation. Rev. Dr Murray the 19th pastor of this historic church was in attendance along with his lovely wife. Congratulations team Rugged on a remarkably successful back to school event. Author: *Dakota Somerville*

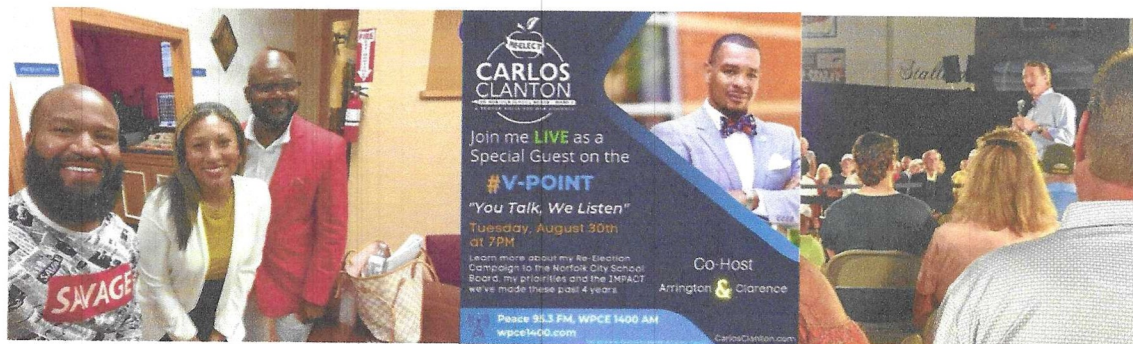


~2022 Back to school photo collage~

V-Point Talk Radio Show is a '757' Hitmaker



Arrington and Clarence are bringing the political candidates to the microphone. Every Tuesday at 7pm on Peace 95.3FM and WPCE 1400AM we are getting an outpouring of nonpartisan information. August brought in a diverse guest list of the Who's Who in our local area, including business owners, comedians, musical artist and talent. Have you tuned in yet? Be sure to mark your calendar's and enjoy!



NOTE:

Season 4 of "R" Smooth Club Podcast will return soon. Catch up on previous episodes via YouTube at RuggedEvoTV or any of your favorite podcast streaming platforms, including @applepodcasts.

SWaM CERTIFIED:

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities

Thank You! Sponsors and Supporters, additional logos coming soon.



Please feel free to contact CEO Arrington for a one on one personal consultation. All calls are now being answered directly (757-955-0656)



Walmart.com



Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

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