

Ruggedevo.com

November 1, 2022
Volume 2 Issue 11

Monthly Newsletter

Rugged Evolution Beard Care 809 Live Oak Drive,
Chesapeake, VA 23320 Website: www.ruggedevo.com
Email: info@j-arrington.com (855-848-3029)

INSIDE THIS ISSUE

1. "R" Smooth Club Podcast Grammy Winning Guest
2. Emerge Awards and Premiere Show
3. Alpha Kappa Alpha VACAPAF Convention V-Point Radio Show "R" Smooth Club Podcast
4. Fall Season Products Coast Live TV Announcements
5. Sponsors and Contact Information

R SMOOTH CLUB PODCAST
Special Guest :
JUANITA WYNN
Singer and Grammy Winning Songwriter
Saturday, October 29th
7:00pm
@juanitawynn

Listen on **iHeartPODCAST NETWORK**
Listen on **Apple Podcasts**
Listen on **Spotify**
WATCH IT ON **YouTube** LISTEN ON **STITCHER**

"R" Smooth Club Podcast featured its very first ever Grammy winning guest on Saturday Oct. 29th. Beautiful, captivating, and eager to interact with the questions and comments. Juanita Wynn really brought the energy. During the interview she spoke about her once in a lifetime experience with the legendary Winnie Mandela. She also graced the listening audience with an acapella song selection, smooth enough to evoke every emotion. Be sure to watch the playback on Rugged Evo TV via YouTube.

Rugged "CEO" Host Emerge Red Carpet Premiere



Emerge Awards and Premiere Show !!!!



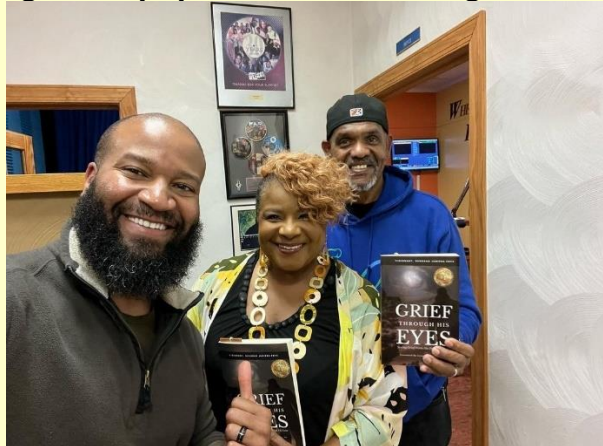
Congratulations CEO Arrington Gavin on your illustrious red-carpet interviews for the Emerge Awards and Premiere Show. Emerge The Magazine greeted a wonderful line up of business owners and guest on October 18th at the Hampton Roads Convention Center. The all about business gala featured a variety of talent, including Gina J Payne, violinist, and Connection Trio, along with other brilliant performers. Bravo Tiffany Boyle on an extraordinarily successful networking gala.



Rugged Evolution Beard Care will be a proud vendor November 10th thru November 11th in Roanoke, Virginia. Its that time of the year, Alpha Kappa Alpha, Virginia Chapter will host their annual VACAPAF Convention, celebrating 80 years. CEO Arrington is excited to participate yet another successful year of providing essential healthy beard care products.



V-POINT every Tuesday Night at 7pm on PEACE 95.3FM radio, or tune in with Arrington and Clarence via Instagram Live. The conversations are spot on for content, information and a side dose of humor. Nine time Amazon best seller, author Deborah Frye enlightened the audience with a variety of tips to look for related to grief, and or depression. Her anthology project Grief Through His Eyes, has become a global sensation!



Please don't forget to chime in on Saturday Nights with "R Smooth Club Podcast" at 7pm. You can watch on YouTube at RuggedEvo or any of your podcast streaming platforms. This is where everyday men chat about everyday topics, with some of the most AMAZING people!

~Choose your fall season products below~

Tis the season to get your facial hair ready for fall activities. Ask your barber if he is stocking Rugged Evolution Beard Care Products? Tell him to contact CEO Arrington at (855-848-3029) for retail rates on the best all natural hair care products, available for all textures.

Gallant is the new scent to try, purchase the oil, balm, soap, and shampoo for an irresistible fragrance. Get yourself ready for your next football game, or tailgating experience. College students your starter kit is available for an easy peasy price of \$25. Turn those heads on campus, giving a look of confidence. PKG INCLUDES: 2 conditioning shampoos, 1 balm, 1 oil and 1 wooden comb.

~**COST LIVE TV ANNOUNCEMENTS**~
Tune in November 1st at 9am WTKR Ch. 3

- **Rugged Evolution Beard Care will sponsor Novembeard**
- **Novembeard will encourage Coast Live listeners to save their hair maintenance money during the month of November as a donation to the national cancer society, on behalf of prostate cancer.**
- **Rugged Evolution Beard Care will be listed on the Coast Live Holiday Gift Guide. Registration information will be available for a chance to win a complete gift set valued at \$250.**
- **Stay connected with Coast Live TV for updates on our \$25 gift card, included with the purchase of \$25 or more in products**

SWaM CERTIFIED:

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities

Thank You! Sponsors and Supporters, additional logos coming soon.



Please feel free to contact CEO Arrington for a one on one personal consultation. All calls are now being answered directly (757-955-0656)



Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

“R” Smooth Club available on Apple, Spotify, and Google podcasts. Check out ‘What’s Going on Wednesday’ via Instagram.

www.HaiRadio.com