

Ruggedevo.com

Monthly Newsletter ~ February 1, 2023 (Volume 3 Issue 2)

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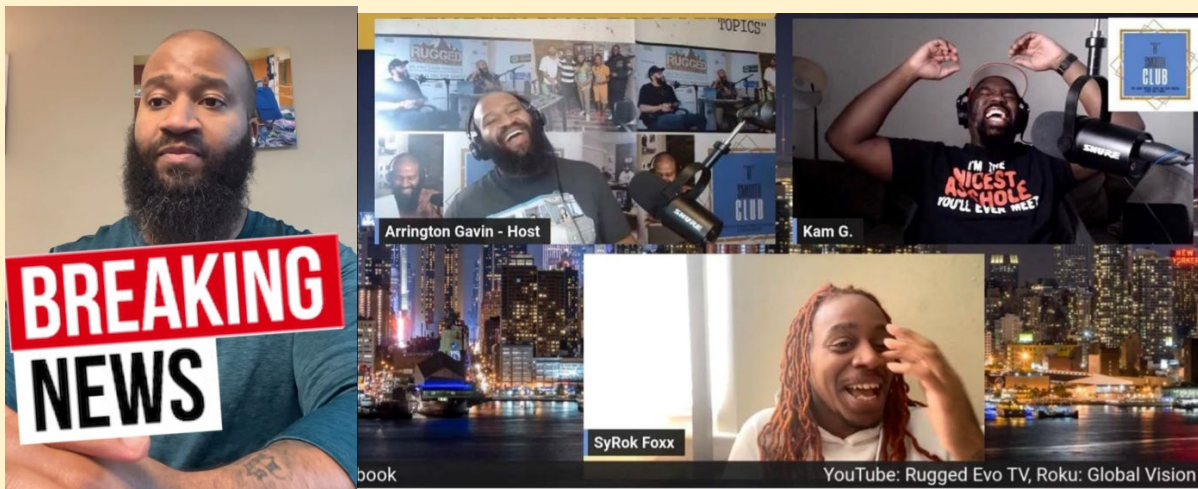
Valentine's Day Recommended Scent

GALLANT! body wash, soap, oil, and balm, remember to make your purchase today. We guarantee, you will love the distinct aroma of Kentucky Bourbon, and Ginger. Be sure to visit www.ruggedevo.com for your favorite beard product selection. Tell a friend to tell another friend, "Rugged Is the New Smooth." Ladies, this is a perfect Valentine's Day Gift.



“R” Smooth Club Podcast

“Where everyday men discuss everyday topics.”



“Laughter is proof of hope.” Quote by Glennon Doyle. Arrington and his co-host Kam G, and comedian Syrok Foxx enjoy their podcast sessions. We, the audience enjoy seeing so many laugh out loud moments. Every “R” Smooth Club Podcast will leave you thinking out loud.

Be sure to tune in, get inspired, get educated, with a variety of diverse special guest. Brand strategist, Isaac Hamm III shared really important tips to follow, while building a brand. Comedians, Big Vino and Brenae Williams stopped by the studio this month for a sit down conversation. Trending topics are shared weekly. Are you ready to join the guys for a short, but memorable experience? Follow and interact via Instagram, ***we can not wait to connect...***

📅 ***Every Saturday at 7:00 pm***

📺 ***You Tube Channel Rugged Evo TV***

📻 ***Streaming on your favorite podcast platform (Apple, Spotify and more)***

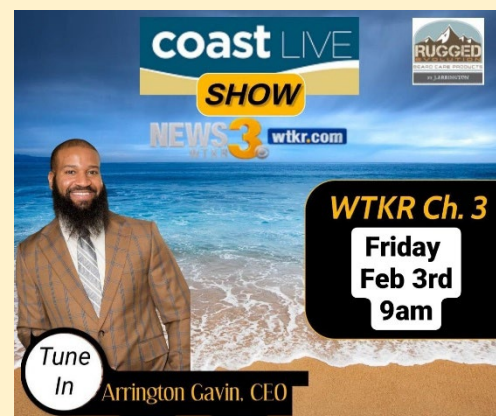


V-POINT HIGHLIGHT with Dr. Denise Foster PHD, MSN, RN, CNE



Dr. Denise took us all to cannabis school on V-Point. She talked, and we listened. As an experienced cannabis nurse and owner of Hemp Haven in Chesapeake, VA she really explained the medicinal benefits. For the many of non-cannabis users who tuned in, we learned the positive side of cannabis related to the environment. CEO Arrington, and his co-host Clarence presented an excellent Q&A conversation. ~Dakota

Be sure to watch CEO Arrington Gavin on WTKR Ch.3 Coast Live TV Friday February 3rd, at 9am. He will join April Woodard and co-host Chandler Nunnally to share with everyone, what's happening with Rugged for 2023. Many Hampton Roads entrepreneurs enjoy visiting the TV show frequently, the studio has a welcoming vibe.





Happy Black History Month....did you know?

- ✚ Malcolm X, Martin Luther King Jr., Dick Gregory, and Frederick Douglas all sported facial hair. Many of our most prominent african american men wore beautiful beards and mustaches. In african culture, growing beards were associated with the divine power of the gods.

You are invited to join Rugged Distinction Beard Group (Facebook)

Welcome to our new beard lifestyle group. We are excited to interact with everyone. Let's have fun, while enhancing our healthy beard life journey !!

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Rugged Distinction Beard Group is here for beard lovers to share their beard lifestyle experiences. We invite you to participate in our 30 day beard challenges using any of our Rugged Evolution product selections. CEO Arrington Gavin



PRIVATE GROUP · 1 MEMBER
Rugged Distinction Beard Group

JOINED

Rugged Evolution Family will host a “Letter Writing Party” on February 4th to support Studio F Showrooms charity project, Love Week. Our goal is to put a smile on the face of fifty women who may be facing some type of adversity. ~ Dakota





SWaM CERTIFIED:

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities

Thank You! Sponsors and Supporters, additional logos coming soon.



Please feel free to contact CEO Arrington for a one on one personal consultation. All calls are now being answered directly (757-955-0656)



Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

"R" Smooth Club available on Apple, Spotify, and Google podcasts.

www.HaiRadio.com