

Ruggedevo.com

Monthly Newsletter ~ January 1, 2023 (Volume 3 Issue 1)

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CEO GREETING

Happy New Year to our Rugged Evolution Beard Care Readership. CEO Arrington Gavin would like to welcome you back, and to our new readers, thank you for joining our newsletter family. We are looking forward to an exciting 2023 year of vendor events, tutorial presentations, and more. Be sure to visit www.ruggedevo.com for your favorite beard product selection. Tell a friend about our monthly newsletter, register via the above website.



“R” Smooth Club Podcast

“Where everyday men discuss everyday topics.”



Every Saturday night at 7pm “R” Smooth Club Podcast connects with their listening audience on a variety of topics. Host Arrington Gavin along with his co-host dive deep into trending headlines. December 2022 featured amazing local talent. Entertainer Kbanablaq left a lot of food for thought at the podcast table, highlighting the importance of bridging the gap between straight black men, and the LGBTQ community.

Hampton Alumni, and fellow podcasters, Greg Scott, and X. Scott, of “The Culture Shock Podcast” linked with “R” Smooth Club Podcast in December for an episode full of entrepreneurial inspiration. As a podcaster aficionado, I enjoy watching the guys interact with one another. Arrington and his co-host are making waves in the podcast world. *We are elated to have you tune in!*

📅 *Every Saturday at 7:00 pm*

📺 *You Tube Channel Rugged Evo TV*

📻 *Streaming on your favorite podcast platform (Apple, Spotify and more)*



Christmas "2022" Rugged Evolution Foundation Holiday Party

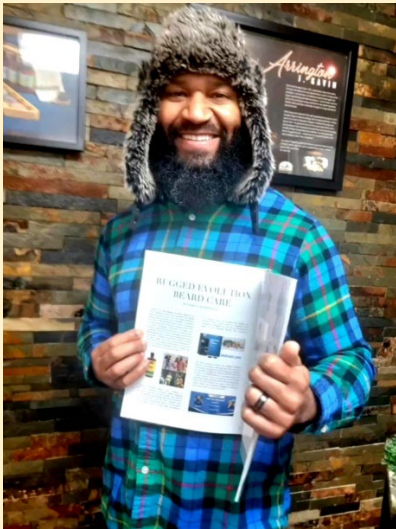


Thank You, Rugged Evolution Foundation for an amazing night of comedy, and Christmas Cheer! Headliner, comedian Big Vino had the party goers in stitches. Hand claps to all the comedians, we needed those laugh out loud moments. Hampton Roads publicist Tyron Senior was in the building, looking fabulous in an all-leather jumpsuit. Artist and storyteller Chris Green Paints joined the celebration. CEO Arrington Gavin greeted a room full of family, friends, and business professionals with holiday hugs, and well wishes. ~Dakota



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Congratulations Rugged Evolution Beard Care on another successful magazine article. The Fall/Winter 2022 edition featured in HM Magazine looks great. Stay connected, Arrington will be hitting the tutorial stage again in April 2023. Order your copy at www.HNMEDIA.com check us out on page 43. ~ Author: Dakota Somerville



V-POINT radio show airs every Tuesday Night at 7pm on PEACE 95.3FM radio, tune in with Arrington and Clarence. The guys have interviewed authors, WWE wrestlers, community leaders, and many more. Arrington has increased his radio skills, while living his dream. We are excited for whats to come.

V-POINT
"YOU TALK WE LISTEN"
HOSTED BY
Clarence Neely
&
Arrington Gavin
CLARENCE

Join us every Tuesdays at 7pm on
Peace 95.3 FM and WPCE 1400 AM



SWaM CERTIFIED:

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities

Thank You! Sponsors and Supporters, additional logos coming soon.



Please feel free to contact CEO Arrington for a one on one personal consultation. All calls are now being answered directly (757-955-0656)



Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

"R" Smooth Club available on Apple, Spotify, and Google podcasts.

www.HaiRadio.com