

Ruggedevo.com

Monthly Newsletter ~ June 1, 2023 (Volume 3 Issue 6)

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Contact Information



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Rugged Evolution Beard Care was a proud commercial sponsor for Mentoring Kings, presented on Sky4 TV. Host and mentoring king Malcolm-Jamal Warner are changing the global narrative for young african american boys, and men. For more information on who are the mentoring kings visit their website www.mentoringkings.com The men are all well established in their respective fields. Salute to every generous king out there on the front lines, making a difference and pouring into our communities.





WTKR News 3 Coast Live Announcements



CEO Arrington Gavin, and Cohost Chandler Nunnally enjoy a great studio interview. You can still catch the replay on www.wtkr.com by scrolling down to the Coast Live tab.

NOTE: Arrington will be back in the studio to pre-record a July 3rd/4th business segment

Get Inspired for Father's Day

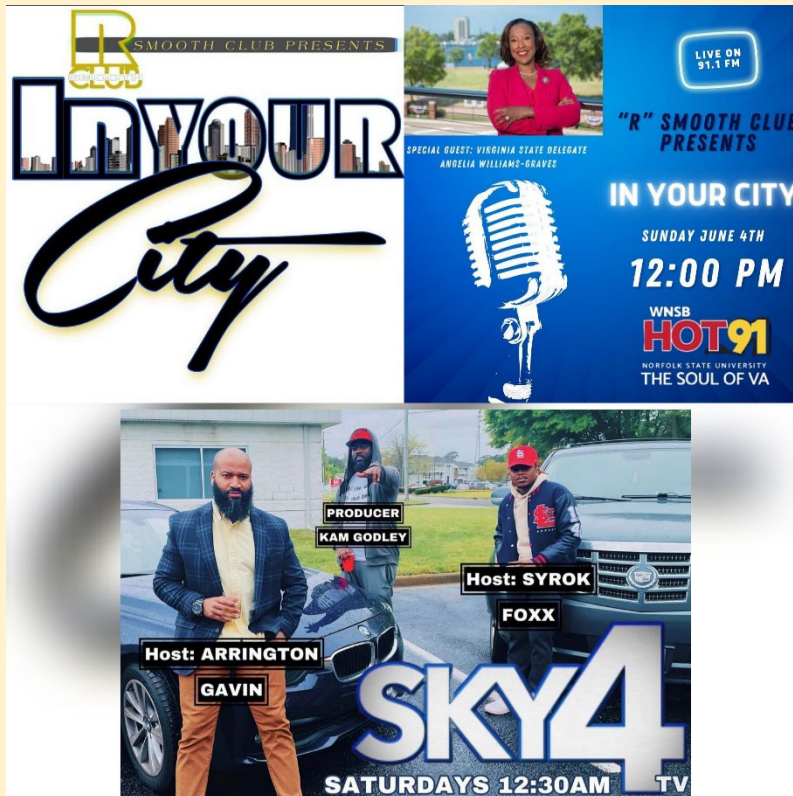


Check out our Father's Day Gift set featured on Coast Live www.wtkr.com for the entire month of June, make your \$50 purchase and save \$17. Also, any purchase \$50 or more comes with a \$25 gift card. Let's get our Dad's well groomed, and summertime fine!

Get your tickets on Eventbrite for our "Father's Day Extravaganza" June 18th. Paint and Sip, Laughter for Tomorrows Comedy Show, Cash Bar, door prizes, photo booth and heavy hors d'oeuvres. Everyone is invited to attend!



Congratulations “R” Smooth Club Podcast “In Your City”



WE ARE SO
PROUD!!!
Arrington
SyRock Foxx
Kam

Hand claps are in order! In Your City late night TV launch June 3rd was a tremendous success for the guys. Join Arrington, Syrokk Foxx, and Kam every Saturday at 12am. Special guest Virginia House of delegates, Angela Williams-Graves Q&A interview proved to be informative for her constituents. Pay close attention, she’s running for Virginia State Senate, district 21.

You can listen to the podcast on WNSB Hot 91.1FM “The Soul of VA” Norfolk State radio at 12pm on Sundays! Be sure to listen to their diverse content, funfilled interaction, and the things everyday men chat about when in the same room. The WNSB APP can be downloaded to your mobile device to stay podcast ready.



Coast Comedy Live Studio Photo's

Rugged Evolution Beard Care is a proud sponsor of Coast Comedy Live. Season 2 comedy tapings brought in some of Hampton Roads best comedic talent. The studio audience enjoyed the live TV experience...



New Magazine Article loading! CEO Arrington and freelance writer Dakota Somerville have hit the New York publishing circuit. We are thrilled to have our first article with AFROLOCK MAGAZINE, publisher Kerry Hines coming out in June 2023. Stay connected for some amazing spilled ink.





SWaM CERTIFIED:

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities

Platform Advertisement Available:

Radio and TV advertisements during all shows can be arranged. DM Arrington Gavin via social media, or email at aj@j-arrington.com. You may also give him a call at (757-955-0656)

Personal Consultations:

Please contact Arrington for a personal one on one beard care consultation. All calls will be answered in a timely manner.



Contact Information:
www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo
YouTube - Rugged EVO TV
“R” Smooth Club available on Apple, Spotify, and Google podcasts.
www.HaiRadio.com
[WNSB HOT 91.1FM](http://WNSB.HOT.91.1FM)