

Ruggedevo.com

Monthly Newsletter ~ April 1, 2023 (Volume 3 Issue 4)

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HM Magazine Texture Unplugged Beauty Summit ~ Raleigh, NC



Congratulations on a successful business networking collaboration. Be sure to visit HM Magazine www.hnmmedia.com to make your “Spring Mag” purchase.



MFW VA ~ THE ART OF GROOMING

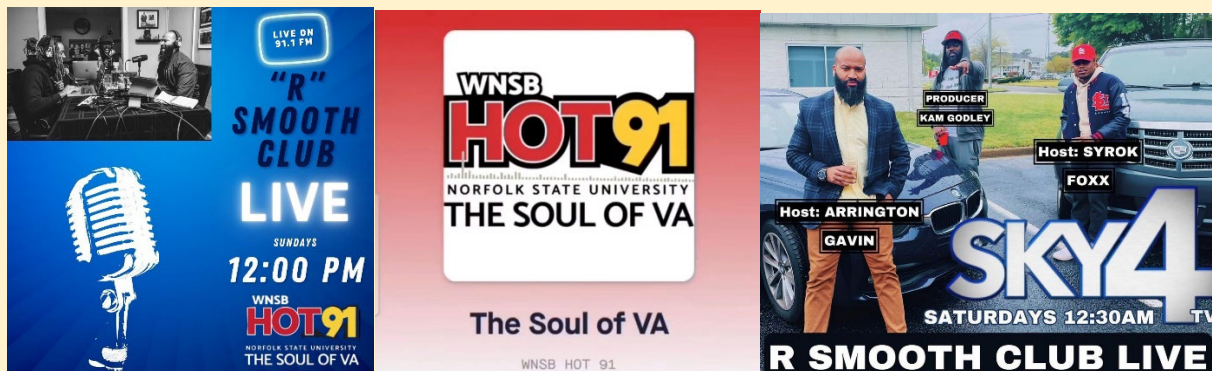
MFW VA had a small intimate gathering on April 5th at the new 8020 Juice Bar Café in Virginia Beach. Although the event was on a much smaller scale, local featured designers did in fact bring the fashion heat. CEO Arrington and fashion producer Ron Cooke commentated on each design, along with each model's beard style. Healthy grooming tips were given as a fashion bonus. Thank You, to designers Team Lamb, Reckless, Alfa Customer Clothiers, and Castano Moda Fina.





“R” Smooth Club Podcast Update

The podcast team are expanding their vibe to late night TV on June 3rd, at 12am Saturdays with SKY 4 TV. Bravo Arrington, Syrokk Foxx, and Kam. Success can be measured by the faith walk you take to create a life long dream. Currently, you can listen to the podcast on WNSB Hot 91.1FM “The Soul of VA” Norfolk State radio at 12pm on Sundays! Be sure to listen to their amazing content, fulfilled interaction, and the things everyday men chat about when in the same room. Download the WNSB APP to stay podcast ready.



Alpha Phi Alpha Eastern Region Convention

April 13th thru April 16th

Rugged Evolution Beard Care will be an onsite vendor for the 91st Anniversary Eastern Region Convention in Hampton Virginia. We are elated to share in this prestigious experience. Rugged and Alpha Phi Alpha have a special customer relationship that is continually growing. We welcome everyone to stop by our vendor table to say hello. Looking forward to seeing you in the building April 13th thru April 16th. ~ Best regards CEO Arrington Gavin



SWaM CERTIFIED:

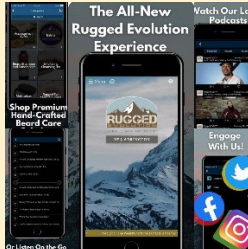
Rugged Evolution Beard Care became SWaM certified in 2022. Connect with us to discuss new business opportunities.

Platform Advertisement Available:

Radio and TV advertainments during all shows can be arranged. DM Arrington Gavin via social media, or email at aj@j-arrington.com. You may also give him a call at (757-955-0656)

Personal Consultations:

Please contact Arrington for a personal one on one beard care consultation. All calls will be answered in a timely manner.



Contact Information:
www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo
YouTube - Rugged EVO TV
“R” Smooth Club available on Apple, Spotify, and Google podcasts.
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