

# THE NEWS TODAY

## Rugged Evolution Beard Care



CEO Arrington Gavin made his TV debut on CBS6 Virginia This Morning. Exciting tips were shared with host Bill Bevins, and Virginia This Mornings TV audience just in time for summer season. Congratulations on a wonderful first visit.

### Inside This Issue

- Virginia This Morning



CBS6 Virginia This Morning show host Bill Bevins, and Rugged Evo CEO Arrington Gavin chat about "Summer Beard Care Tips"

## The scoop of the year

~~ DAKOTA SOMERVILLE



On Sunday, June 18<sup>th</sup> Rugged Foundation invited all fathers to join our celebration of men. This year's Father's Day Extravaganza included a lovely paint and sip, with artist Pieces of Mela. CEO Arrington presented his comedy series, Laughter for Tomorrow's Future with an excellent line up. Opening act comedian David Logan, headliner Stefunny Denise, and the amazing talented Syrok Foxx was the host with all the good jokes.



Everyone enjoyed yummy cheese steak sliders, delicious lumpia and an assortment of food and cool beverages. WNSB Hot91 DJ Scandalez kept everyone bopping and socializing. We had a blast all in the name of charity. Rugged Evolution Foundations mission statement is based upon raising funds to help the youth in our Hampton Roads community. We are already looking forward to next year!!!

- Rugged Foundation Father's Day Extravaganza
- WTKR TV3 Coast Comedy Live Season (2)
- Product Magazine Update
- Congratulations "R" Smooth Club Media
- In Your City
- Contact information

"Rugged Is The New Smooth"

## *Coast Comedy Live Highlights (Behind The Scenes)*

Rugged Evolution Beard Care is a proud sponsor of season two WTKR TV3 Coast Comedy Live Series. Be sure to tune in beginning July for all of the talented local comedians, who have put their comedic skills on stage for the viewing audience to enjoy this summer. Host April Woodard, and Co-host Chandler Nunnally are the best at making the comedians feel welcome!





Our products are featured in global magazines.

ESSENCE

AFROLOCK

HNM MAGAZINE

PHILADELPHIA MAGAZINE

COASTAL VIRGINIA MAGAZINE

new publications coming soon....

***“R” Smooth Club Media – In Your City***

Hand claps are in order! In Your City late night TV launch June 3<sup>rd</sup> was a tremendous success for the guys. Join Arrington, Syrokk Foxx, and Kam every Saturday at 12am. Special guest are being selected to join the podcast team.

Radio and TV advertisements are available, contact Arrington @ 757-955-0656 for more detailed information. Would you like to be a podcast guest? Give us a call.

You can listen to the podcast on WNSB Hot 91.1FM “The Soul of VA” Norfolk State radio at 12pm on Sundays! Be sure to listen to their diverse content, funfilled interaction, and the things everyday men chat about when in the same room. The WNSB APP can be downloaded to your mobile device to stay podcast ready.





**SWaM CERTIFIED:**

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities

**Platform Advertisement Available:**

Radio and TV advertisements during all shows can be arranged. DM Arrington Gavin via social media, or email at [aj@j-arrington.com](mailto:aj@j-arrington.com). You may also give him a call at (757-955-0656)

**Personal Consultations:**

Please contact Arrington for a personal one on one beard care consultation. All calls will be answered in a timely manner.



[Walmart.com](https://www.walmart.com)



**Contact Information:**

[www.ruggedevo.com](http://www.ruggedevo.com)

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

“R” Smooth Club available on Apple, Spotify, and Google podcasts.

[www.HaiRadio.com](http://www.HaiRadio.com)

[WNSB HOT 91.1FM](http://WNSB.HOT.91.1FM)