

THE NEWS TODAY

Rugged Evolution Beard Care

BEST BEARD. BEST LIFE

CEO Balances Work & Play Dakota Somerville



Arrington presented his summer 2023 beard care in Richmond, on "Virginia This Morning" WTVR-TV

Our readers were introduced to CEO, Arrington Gavin in our June issue of Afrolock Magazine. Now, let me introduce you to a bit of his personal side, his beautiful wife and a few beard care tips. Arrington is a family man with an endearing spirit of love, love of family, and love of community. As a recent newlywed, he and SheAyre, enjoy spending time out and about. Discovering a successful work and life balance is an important aspect of entrepreneurial success. Team Rugged Evolution is a family focused on that divine alignment.

RUGGEDEVO.COM



Arrington and SheAyre: Newlywed Jaunts



TV Host Bill Bevins with Arrington

Congratulations to our CEO Arrington Gavin on his July 2023 global magazine feature in AFROLOCK MAGAZINE. This is a really good read on mastering the art of work, life and balance as a young entrepreneur. Free read available at www.Afrolock.com

The scoop of the year

~~ DAKOTA SOMERVILLE



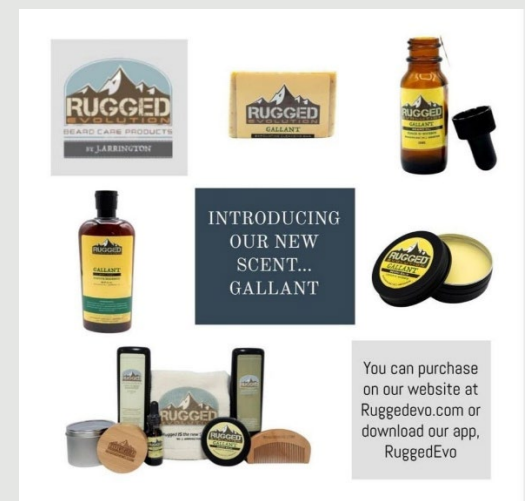
In Your City! It's a late-night TV show, it's a Podcast, its all-inclusive content from "R" Smooth Club Media.

Arrington, Syrokk and Kam are the creators of the fastest growing men's live chat platform in the 757 area. This is a show where everyday men, chat about everyday topics, and sometimes a little bit more. The guys are dedicated to bringing their listening, and viewing audience thought provoking dialogue. Talk Radio and Late Night TV have always been centered around the host's ability to converse off of each other's energy. As we can clearly see, they have all the right elements for success!

In Your City has successfully concluded Sky4 TV Season 1. We invite everyone to listen in on the conversations every Sunday at 12 noon on WNSB 91.1FM. You can also download the WNSB App, or your favorite podcast platform. Do not forget about our YouTube channel to check out "R" Smooth Club Media.

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- "R" Smooth Club Media
- 10th Annual Black Men Rock Image Awards
- Annual Emerge Awards
- Shop product locations
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"Rugged Is The New Smooth"

RuggedEvo Foundation Backpack Giveaway Highlights

excitement is an understatement for team “R” Smooth Club Media. Arrington and Syrokk will greet and chat with the event guest on the red carpet, as the 2023 Emerge Awards red carpet hosts. Business owners and entrepreneurs will enjoy exchanging delightful conversations with



Rugged Evolution Foundation is changing the narrative one backpack at a time....



Shop www.ruggedevo.com or visit one of our product locations. Stark & Legum Men's Fashion, Dapper Luq Collection, Blessed Roots, The Den Barbershop, Sykes Health Zone and Panache Skin and Wax Boutique.



Rugged Foundation Annual Back to School Giveaway will be held on August 26, 2023:

Free Lunch/ Free Haircuts/ Free Shoes/ Free Kids's ID's/ Facepainting and more. Join us at Bethany Baptist Church, 2587 Campostella Road, Chesapeake, Virginia. We would love for you to stop by one of our drop box locations today.

Anointed Touch Hair Salon, Bernardo's Mens Wear, Baila Fuzion, Fly Girl Boutique, Beauty Pagent II, Movement is Medicine PT, PLLC, Mt. Sinai Baptist Church and Rugged Evolution.



SWaM CERTIFIED:

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities

Platform Advertisement Available:

Radio and TV advertisements during all shows can be arranged. DM Arrington Gavin via social media, or email at aj@j-arrington.com. You may also give him a call at (757-955-0656)

Personal Consultations:

Please contact Arrington for a personal one on one beard care consultation. All calls will be answered in a timely manner.



[Walmart.com](https://www.walmart.com)



Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

“R” Smooth Club available on Apple, Spotify, and Google podcasts.

www.HaiRadio.com

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