

THE NEWS TODAY

Rugged Evolution Beard Care



Rugged Evolution Beard Care extends a heartfelt welcome to our readers, please stop by Walmart.com for easy online holiday shopping. Let us know how your personal experience went, and was the website easy to navigate?

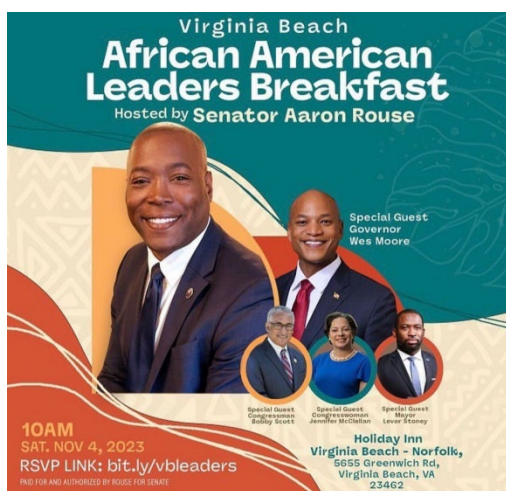
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The scoop of the year

~~ DAKOTA SOMERVILLE



Rugged CEO Arrington Gavin was in attendance with senator Aaron Rouse, political leaders, along with special guest Maryland governor Wes Moore. Saturday, Nov 4th was the last day to early vote in Virginia, and a perfect time to break-bread over important community conversations. The event feedback of the Virginia Beach African American Leaders Breakfast reads Epic, Exceptional, and a time was had!



Arrington has become a community staple in the 757 area. He is changing the narrative one appearance at a time. Are politics in his future? Well, stay connected as we continue to watch his life journey unfold.

"Rugged Is The New Smooth"

COAST LIVE WTKR3

Put down your razors and grow out those beards in support of **MOVEMBER!**

Arrington stopped by his favorite TV studio on November 3rd. April, Chandler, and Arrington discussed in detail what “No Shave November” means to men all over the world. Men’s health awareness is an important topic on any given day; however, November is a great time to join a global movement highlighting prostate cancer. Being proactive with knowledge may have a chance to save a life.

The official theme launched in 2009. A Chicago family decided to use the trend to raise funds for cancer charities, honoring their father who passed away from colon cancer in Nov 2007.



Changing the narrative one appearance at a time....

NOTE:

You will receive a \$25 gift card with a purchase of \$50 dollars or more thru Nov 30th.

“ALL THINGS PODCASTING”



In Your City Talk Show:

Talk show topics are trending on the airwaves. Have you tuned in with “R” Smooth Club Media? Arrington, Syrok Foxx, and Kam Godley are dropping heat, powerful content, diversity, and all things trending! Check in with the guys every Sunday at 12 noon on Hot 91.1FM or download the WNSB app, from your google app store. We’re growing while having fun too!!!

The Arrington Gavin Podcast:

Arrington brings you innovative, thought-provoking dialogue with some amazing special guest. Have you tuned in yet? New episodes drop Monday, Wednesday, and Friday 10:00am (EST) on your favorite podcast streaming platform. Also, at 1:00pm on the same days via YouTube and Facebook. Tune in, pick his entrepreneur of the year brain, ask questions, and get dynamic feedback. Community engagement is welcome, we want to conversate with you!!!



SWaM CERTIFIED:

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities

Platform Advertisement Available:

Radio and TV advertisements during all shows can be arranged. DM Arrington Gavin via social media, or email at aj@j-arrington.com. You may also give him a call at (757-955-0656)

Personal Consultations:

Please contact Arrington for a personal one on one beard care consultation. All calls will be answered in a timely manner.



[Walmart.com](https://www.walmart.com)



Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

The Arrington Gavin Podcast available on YouTube at Rugged Evo TV and Facebook "R" Smooth Club Media and In Your City available on Apple, Spotify, and Google podcasts.

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