

THE NEWS TODAY

Rugged Evolution Beard Care



Rugged Evolution Beard Care extends a heartfelt welcome to our readers, please stop by Walmart.com for easy online holiday shopping. Let us know how your personal experience went, and was the website easy to navigate?

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The scoop of the year

~~ DAKOTA SOMERVILLE



Congratulations CEO Arrington Gavin. We are elated to be in attendance, as you receive this well-deserved award.

Invite Snippet:
Hello Sir Gavin,
It is with great delight that we release the names of all our 2023 Honorees & Scholarship Recipients for 2022 & 2023. Congratulations from the 10th Annual Black Men Rock Image Awards. We are so excited and honored to have you on the list.

"A strong man is one who is able to build a solid foundation with the bricks that have been thrown at him".

"Rugged Is The New Smooth"

WORK~LIFE~BALANCE

Happy one year wedding anniversary to the Gavins.

Happy new life beginnings to the McGowans.



Young love is special in so many ways. Congratulations from team RuggedEvo...



Arrington and recording artist Roberta Lea discuss the release of her new album tour! "Too Much of a Woman" has already gained handclaps from Rolling Stone Magazine. What a great interview to kick off a fabulous city to city tour. Congratulations to the lovely Roberta Lea.

Get excited about fall with a product suggestion to make heads turn. Close your eyes and imagine a lemony minty fresh fragrance in the air, that's you walking into your next holiday party, event or staff meeting!!!


Fall product selection...

Lemon Mint



Lightning (balm) **Lightning (oil)**

RUGGED EVOLUTION BEARD CARE



DOWNLOAD OUR NEW APP

FEATURES

- ▶ SHOP PRODUCTS EASY!
- ▶ WATCH 'R' SMOOTH CLUB PODCASTS
- ▶ STAY UP TO DATE WITH OUR NEWSLETTERS

DOWNLOAD IT TODAY ON

Google play App Store

Your full mature beard matters too! Our selections support your healthy maintenance with all natural products. Shop www.ruggedevo.com or visit one of our product locations. Stark & Legum Men's Fashion, 8020 Juice Bar Café, Dapper Luq Collection, The Den Barbershop, and Panache Skin and Wax Boutique. Download our Rugged Mobile App from your App Store. Let us help with keeping your beard life Rugged and Smooth.



SWaM CERTIFIED:

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities

Platform Advertisement Available:

Radio and TV advertisements during all shows can be arranged. DM Arrington Gavin via social media, or email at aj@j-arrington.com. You may also give him a call at (757-955-0656)

Personal Consultations:

Please contact Arrington for a personal one on one beard care consultation. All calls will be answered in a timely manner.



[Walmart.com](https://www.walmart.com)



Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

“R” Smooth Club Media available on Apple, Spotify, and Google podcasts.

www.HaiRadio.com

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