

THE NEWS TODAY

Rugged Evolution Beard Care

AFROLOCK MAGAZINE ADVERTORIAL

GET COMPLETELY RUGGED

BY DAKOTA SOMERVILLE

RuggedEVO.com

GET COMPLETELY RUGGED with our Rugged Evolution Beard Care Gift Set and Ultra Cotton Polo Shirt. While we are still navigating the warm summer temperatures, lets weigh in on some helpful information to maintain a healthy beard life from our CEO Arrington Gavin. Visit our website at www.ruggedevo.com or you can easily download our mobile app from your app store on your mobile device.

BEARD BALM AND BEARD OIL APPLIED TO YOUR BEARD STRENGTHENS AND ADDS LUSTER.

CONDITIONING SHAMPOO WILL HELP TO CONTROL DANDRUFF DURING A FROTHY LATHER CLEANSING. ITCHINESS AND FLAKY SKIN THAT HIDES BEHIND THE BEARD CAN BE CONTROLLED WITH A DAILY ROUTINE OF AN INVIGORATING FACIAL WASH.

LEAVE IN MOISTURIZER CAN BE USED TO HELP WITH CONTROL OF COARSE BRITTLE HAIR.

WOODEN COMB/SARGE IS THE DEFINITE GO TO FOR PREVENTING BEARD TANGLES AND INGROWING.

BOAR BRISTLE BRUSH ARE EXCELLENT FOR PROMOTING HEALTHY HAIR GROWTH.

USE YOUR GROOMING TOWEL TO THOROUGHLY DRY YOUR FRESHLY WASHED BEARD.

ENJOY A DISTINGUISHED CASUAL LOOK WITH A THREE BUTTON-DOWN NECKLINE. FEATURING A LOOSE COLLAR THAT CAN BE LEFT OPEN, OR BUTTONED ALL THE WAY UP.

We are global, Rugged Evolution Beard Care extends a warm invite to our newsletter readers to follow and subscribe. Afrolock Magazine publishes cultural content every month, including astonishing captures of people from all over the world. Visit the magazine website at www.Afrolockmagazine.com Publisher: Kerry Hines

The scoop of the year

~~ DAKOTA SOMERVILLE



- TRENDING NEWS
- BUSINESS TIPS
- INTERVIEWS

Congratulations CEO Arrington Gavin, we cannot wait to tune in to “The Arrington Gavin Podcast.” This new project will give his insight on powerful storylines currently trending in our local communities, and beyond. The new episodes will air on Mon, Wed, and Friday’s! He is overly excited to share business tips for rising entrepreneurs. It is talk radio at its finest. Please tune in at 10am via “R” Smooth Club Media on WNSB Hot 91FM and his “R” Smooth Club Media YouTube channel at 1pm.

Inside This Issue

- AFROLOCK MAGAZINE
- The Arrington Gavin Podcast presented by “R” Smooth Club Media
- RuggedEvo Foundation Back to School Giveaway Highlight Photos
- New Commercial Announcement
- Contact Information

“Rugged Is The New Smooth”

RuggedEvo Foundation Backpack Giveaway Highlights

Thank you to Bethany Baptist Church, and the many volunteers, vendors and everyone who took time out of their busy week to help with our 4th annual backpack giveaway. Parents and children left the venue smiling from ear to ear! Enjoy this photo collage of our hugely successful event.



Rugged Evolution Foundation is changing the narrative one backpack at a time....

Get excited about fall with a product suggestion to make head turns. Close your eyes and imagine a lemony minty fresh fragrance in the air, that's you walking into your next event or staff meeting!!!

Fall product selection...

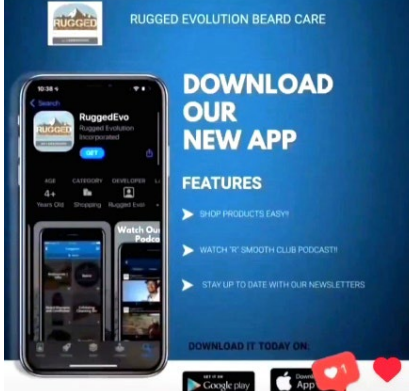
Lemon Mint



Lightning (balm) **Lightning (oil)**

The image shows two products from the Rugged Evolution line. On the left is a round tin of 'Lightning Beard Balm' with a yellow lid and a mountain logo. On the right is a small glass bottle of 'Lightning Beard Oil' with a black dropper. The background is a light brown color with some autumn leaves scattered at the bottom.

RUGGED EVOLUTION BEARD CARE



DOWNLOAD OUR NEW APP

FEATURES

- ▶ SHOP PRODUCTS EASY!
- ▶ WATCH 'R' SMOOTH CLUB PODCASTS
- ▶ STAY UP TO DATE WITH OUR NEWSLETTERS

DOWNLOAD IT TODAY ON

Available on the Google Play and Apple App Store.

The advertisement features a smartphone displaying the app interface, which includes a search bar, a grid of products, and a 'Watch Our Podcasts' section. The background is a dark blue color.

Your full mature beard matters too! Our selections support your healthy maintenance with all natural products. Shop www.ruggedevo.com or visit one of our product locations. Stark & Legum Men's Fashion, 8020 Juice Bar Café, Dapper Luq Collection, The Den Barbershop, and Panache Skin and Wax Boutique. Download our Rugged Mobile App from your App Store. Let us help with keeping your beard life Rugged and Smooth.



SWaM CERTIFIED:

Rugged Evolution Beard Care became SWaM certified in June. Connect with us to discuss new business opportunities

Platform Advertisement Available:

Radio and TV advertisements during all shows can be arranged. DM Arrington Gavin via social media, or email at aj@j-arrington.com. You may also give him a call at (757-955-0656)

Personal Consultations:

Please contact Arrington for a personal one on one beard care consultation. All calls will be answered in a timely manner.



Walmart.com



Contact Information:

www.ruggedevo.com

Facebook & LinkedIn - Rugged Evolution Beard Care

IG & Twitter - @ruggedevo

YouTube - Rugged EVO TV

“R” Smooth Club available on Apple, Spotify, and Google podcasts.

www.HaiRadio.com

WNSB HOT 91.1FM